**Sustainability Meeting Minutes**

**October 17, 2012**

**Sustainability Members Present:**

* Pam Perkins (Salvador Principal), Kris Cosca (NVUSD Human Resources Director), Patrick Bolek (Artful Learning Consultant) **,** Lori Welty (Magnet Lead Teacher),Shannon Hattyar (Salvador Arts Integration Specialist)

**Meeting Dates:**

* October 17, 2012 @ 6:30 p.m.
  + - **Agenda**
    - Program Background – History of Arts Integration at Salvador Elementary
    - Sustainability
      * Identify Programs to Sustain
      * Identify Strategies for Funding Sources
      * Identify Strategies for Marketing
    - What Can I Contribute?
    - Next Steps: Building & Delivering Community Partnerships; Other
* TBD in January 2013 @ 6:30 p.m.
* TBD in March 2013 @ 6:30 p.m.

Program Background –

Patrick Bolek has supported Salvador with consulting based on the Artful Learning Framework in implementing an arts integration program. Teachers wrote the first unit last year and will complete two additional units this year for a total of three one semester units. Artful Learning, Tribes, GLAD, and district initiatives are integrated into the units. Following the completion of the units, teachers will continue to refine and enhance the units by fully integrating the common core standards. Salvador is in the 2nd year of Artful Learning implementation. During project year 3, the leadership team will focus on sustainability. Artful Learning will provide a refresher course as needed after Level 3 is completed. Patrick has worked with Festival Del Sole in supporting Artful Learning at Salvador.

Identify Programs to Sustain

Essential Nice to Have

Electronic keyboards Professional Learning Community Time

Music – Instruments After school enrichment

Mac Lab Arts Integration Support

Technology Integration Support

Software

Funding for Arts Partnerships

Staffing per Kris – District priority is to increase student enrollment so staffing can be increased. Salvador teachers have agreed to accommodate additional students beyond the district cap on class size to support the growth of Salvador.

Current Funding Sources

* Festival Del Sole (We need to document through video and photos the effect of their contributions. This may help sustain this partnership.)
* Arts Council Grant
* Whole Foods – Percentage of sales for one day. (Pam will clarify with Michelle the number of times per year in which we will receive a percentage of the sales.)
* Parent Club Support:
* Fresh & Easy
* Art Auction
* Art Store (Kris said to specify the use of the funds. Parents are interested in supporting specific programs that directly affect their children.)

Future Possible Funding Sources

* Target

Suggested Marketing Efforts

* Create Promotional DVD’s
* Local Artists
* Channel 29
* Website YouTube Links
* Artwork Sold – FM, WF
* Community Displays
* Pre-school Movement Classes (Napa Recreation)
* Imagery Winery – Reach out and ask if they owners might use our artwork of Pantheon for their wine.
* Pre-School Movement Classes – Per Patrick the Jerome Robbins Dancers partnership may be possible.
* Partner with artists for all ages. Let’s get creative with artist partnerships and the use of our facilities.
* Art experiences both during the school day and after school for preschool aged children.

What Can I Contribute?

* Chris can help with the district bureaucracy – Support with maintenance and facilities, etc.
* Shannon can help by supporting us with her artistic expertise. Displaying art in the community.

Next Steps

* Promotional DVD (High quality promotional DVD– Hillcrest DVD, Bloomington, MN)
* Invitation to preschools to Salvador daily events.

Next Meeting

* January 15 or 16
* Lisa Brown of the Film Festival will provide support (Patrick will reach out to Lisa Brown. Current funds will be received when we have a plan/infrastructure to support the implementation.)
* Wine Auction Napa Valley
* Other Artist Partnerships
* Winery Partnerships (Contributors at Festival del Sol – How do we thank them? Outreach increases connections. Inviting them)
* Darioush
* Bouchon